



## **Ramir Philip Jones V. Sonsona, DALC**

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### **EDUCATIONAL BACKGROUND**

- 2010**      **Doctor of Arts in Literature and Communication**  
**Cebu Normal University, Cebu City**
- 2009**      **Certified DynEd English Teacher**  
**Completed DynEd Teacher Training Course**  
**Sponsored by Interactive Language Solutions, Inc.**  
**(Philippine Channel Partner of DynEd International Inc.)**
- 2007**      **Master of Arts in Education Major in Teaching English**  
**Communication Arts (MAE-ENG)**  
**Lourdes College, Cagayan de Oro City**
- 2005**      **Master in Public Service Management**  
**Capitol University, Cagayan de Oro City**
- 2005**      **Professional Education**  
**Capitol University & Xavier University, Cagayan de Oro City**
- 2001-2004** **College of Law (units-3<sup>rd</sup> year)**  
**Xavier University, Cagayan de Oro City**
- 2004**      **Master of Professional Studies in Development**  
**Communication (units)**  
**University of the Philippines Open University (UPOU)**  
**Los Baños, Laguna**
- 2001**      **Bachelor of Science in Development Communication**  
**Major in Development Journalism**  
**Xavier University, Cagayan de Oro City**

## WORK EXPERIENCE

- Professor** Capitol University Graduate School  
Cagayan de Oro City  
November 2015 – present
- Courses Taught:** Philosophies of Management  
Philosophical Issues and Ethical Standards in  
Public Service Management/Business Management
- Associate Professor III** Communication Arts, Languages & Literature  
College of Arts and Sciences  
Mindanao University of Science & Technology (MUST)  
March 2015 - present
- Associate Professor I** Communication Arts, Languages & Literature  
College of Arts and Sciences  
Mindanao University of Science & Technology (MUST)  
January 2014 – February 2015
- Instructor III** Department of Communication Arts, Languages  
& Literature  
College of Arts and Sciences  
Mindanao University of Science & Technology (MUST)  
July 2008 – December 2013
- Courses Taught:** Development Management & Alternative  
Development Strategies (Graduate School)  
Mass Communication  
Introduction to Communication  
Foundation of Communication  
Interpersonal Communication  
Study and Thinking Skills  
Culture, Arts and Literature  
Introduction to Philippine Literature  
Speech and Oral Communication  
Interactive English  
Writing Across Discipline  
Job Enabling English Proficiency (JEEP) 1, 2, 3 & 4  
English Communication Enhancement
- Program Coordinator** Department of Technology, Communication &  
Management  
College of Arts and Sciences  
Mindanao University of Science & Technology (MUST)  
June 2012 – May 2013

**JEEP Instructor****Start and Accelerate, MUST  
June 2009- Present**

- The Job Enabling English Proficiency (JEEP) Program, is an intensive two-year program, designed by an international team of experts, which is aimed at dramatically improving the English language proficiency of students enrolled in selected universities in Mindanao;
- Supervises and facilitates students' proficiency in general English;
- Manages student learning of English through state-of-the-art English language training software; and
- Organizes the provision of learning through administration of English for Specific Purposes course (ESP) and is classroom-based, and focuses on the specialized English skills required by employers.

**Extension Officer****College of Arts and Sciences (CAS), MUST  
Dec. 2009 - May 2011**

- Coordinated with the different departments of the College (CAS) for the planning of Extension projects;
- Supervised and monitored the implementation of CAS Extension projects;
- Established and helped out in the carrying out of Extension programs with the Government Agencies including Local Government Units (LGU); and
- Represented CAS in the various fora, meetings, and conferences involving the University's Extension plans, projects, and activities.

**Head  
Information &  
Media Affairs Office****Under the Office of the President  
Mindanao University of Science & Technology  
June 2008–June 2009**

- The Office serves as the communication arm of the university which provides among others the massive dissemination of the information through the different media: broadcast – TV, radio; print – newspaper and electronic – internet;
- Kept the public informed about the university - plans, projects and activities by means of the official web page of the school – [www.must.edu.ph](http://www.must.edu.ph);
- Established and maintained cooperative relationships with the members of the community, consumers, clientele, public interest groups and representatives from print and broadcast journalism;
- Represented MUST at community projects, community relations and at government organizations including Regional Association of Government Communicators (RAGCOM);
- Written and prepared internal and external communications including drafting, reviewing, proofreading, and/or editing articles, correspondence, memoranda and responding to inquiries;
- Managed and supervised the media and external affairs of the University.

**Professor**  
**June-March 2011**  
**November 2012 - 2014**

**Lourdes College Graduate School**  
**Cagayan de Oro City**

**Courses Taught:**

**Applied Linguistics for Communication Arts**  
**Technology in Language Education**  
**Survey in Philippine Literature**  
**Teaching & Testing in Language, Literature & Reading**

**Lecturer**  
**June 2007-June 2008**

**Arts and Sciences Program**  
**Lourdes College, Cagayan de Oro City**

**Courses Taught:**

**Study and Thinking Skills**  
**Scriptwriting for Broadcast (TV & Radio)**  
**Creative Writing**  
**Stylistics**  
**Speaking English Proficiency**

**Asst. Instructor 1**  
**June 2005-Oct. 2006**

**Mass Communication Department**  
**Liceo de Cagayan University, Cagayan de Oro City**

**Courses Taught:**

**Interpersonal Communication**  
**New Communication Technology**  
**Writing for Print**  
**Advanced Writing for Print**  
**Development Communication**  
**Media Development and Legal Bibliography**

**Instructor 1**  
**October-March 2006**

**Language and Mass Communication Dept.**  
**College of Arts and Sciences**  
**Cagayan de Oro College - PHINMA**  
**Carmen, Cagayan de Oro City**

**Courses Taught:**

**Introduction to Theater Arts**  
**Audio-Visual Communication & Group Commu.**

**Instructor 1**  
**June-Oct. 2004**

**College of Arts and Sciences**  
**Cagayan de Oro College**  
**Carmen, Cagayan de Oro City**

**Courses Taught:**

**Study and Thinking Skills**  
**English Plus**  
**Technical English**  
**Writing for Print**  
**Broadcast Journalism**  
**Community Communication**  
**Print Media Principles and Practices**

<b>Instructor</b> <b>June-Oct.2001</b>	<b>Mass Communications Department</b> <b>Pilgrim Christian College</b> <b>Tiano-Akut Sts., Cagayan de Oro City</b>
<b>Courses Taught:</b>	<b>Introduction to Theater Arts</b> <b>Community Communication</b>
<b>School Paper Moderator</b> <b>June-Oct.2005</b>	<b><i>Trailblazer</i></b> <b>Official Student Publication of MPSC (now MUST)</b> <b>Cagayan de Oro City</b>
<b>On the Job Training/ Practicum</b> <b>Summer 2000</b>	<b>ABS-CBN TV 2</b> <b>Rosario Arcade, Limketkai, Cagayan de Oro City</b>
<b>Student Newscaster</b>	<b>DXMB and DXDB</b> <b><i>Bantay Basura</i> Program</b> <b>Malaybalay City, Bukidnon</b>

## RESEARCH/PUBLICATION

### Published in an International Journal:

- ✓ ***ISBN No. 97-93-84124-46-5 / ISSN 2347 – 3479 The Manifestation of Filipinos' Religiosity in Their Oral Literature***  
✚ **Volume 3 Issue 2, 2015, IMRF Journals, Andhra, India**  
**Published: August 21-22, 2015**
- ✓ ***ISBN No. 978-93-82242-11-6 The Urban Legends of Cagayan de Oro City: Themes, Archetypes, Psyche***  
✚ **Presented during the 2012 International Conference on Literature, Management and Education (ICLME'12),**  
**Manila Opera Hotel, Manila, November 17-18, 2012**
- ✓ ***ISBN No. 978-971-0429-13-4 Academic Performance in Relation to Study Hours and Mass Media Exposure Among Students of Private Higher Education Institution in Cagayan de Oro City***  
✚ **Presented during the 2008 International Research Conference,**  
**West Visayas State University (WVSU) Iloilo City, February 27-29, 2008**

### Presented in an International Conference:

- ✓ ***University Students' Technology Use and Exposure: An Assessment of Their Technological Dependence***  
✚ **Presented during the 3<sup>rd</sup> International Research Conference on Higher Education sponsored by Polytechnic University of the Philippines, Subic Bay, Olangapo City, December 2-5, 2015**

- ✓ ***Into the Lens: University Students' Film Preference***
  - ✚ Virtual Presenter, presented the International Asian Conference on Cultural Studies sponsored by International Academic Forum (IAFOR), Art Center of Kobe, Japan, November 12-15, 2015
- ✓ ***The Extent of Implementation of the Formulated BAGAD for Governance and Development in El Salvador City, Misamis Oriental***
  - ✚ Presented during the 5<sup>th</sup> International Conference on Public Organizations sponsored by Asia Pacific Society of Public Affairs, Ateneo de Davao University, Davao City, August 28, 2015
- ✓ ***The Manifestation of Filipinos' Religiosity in Their Oral Literature***
  - ✚ Absentia Presenter, sponsored by International Multidisciplinary Research Foundation, Andhra, India, August 21-22, 2015
- ✓ ***Utilizing Technology in an English Language Classroom***
  - ✚ Virtual Presenter, sponsored by TESOL Asia/Asian EFL Journal, TESOL Centre Site Skills Training, Clark Freeport Zone, Pampanga, August 21-23, 2015
- ✓ ***The Extent of Implementation of the Formulated Barangay Agenda for Governance and Development in El Salvador City, Misamis Oriental, Philippines***
  - ✚ Presented during International Leadership Conference sponsored by CU Graduate School, Grand Caprice, Limketkai, Cagayan de Oro City, August 15, 2015
- ✓ ***Investigating the Lens: Adultery in Filipino Films, Year 2011-2012***
  - ✚ Presented during the 1<sup>st</sup> International Conference on the Emerging Trends in Film Practice sponsored by UP Film Institute, University of the Philippines, Diliman, Quezon City, June 10-11, 2015
- ✓ ***The Filipinos' Religious Dimensions as Manifested in Their Urban Legends***
  - ✚ Virtual Presenter, presented the International Asian Conference on Cultural Studies sponsored by International Academic Forum (IAFOR), Art Center of Kobe, Japan, May 28-31, 2015
- ✓ ***The Confluence Power of Media in Today's Youth: Media Literacy at Work***
  - ✚ Virtual Presenter, presented the International Asian Conference on Media and Mass Communication sponsored by International Academic Forum (IAFOR), Osaka, Osaka Prefecture, Japan, November 13-16, 2014

- ✓ ***The Converging Influence of Media in Today's Youth: Retrospecting Academic Performance and Media Exposure***
  - ✚ Distance Presenter, presented during the International Asian Congress for Media and Communication (ACMC) Conference, City University of Hong Kong, Kowloon Tong, Hong Kong, November 13-16, 2014
- ✓ ***Women Voices in Philippine Primetime Soaps (Co-author)***
  - ✚ Presented during the 2013 International Research Conference in Higher Education (IRCHE 2013) Manila Hotel, October 3 – 4, 2013
- ✓ ***The Urban Legends of Cagayan de Oro City: Themes, Archetypes, Psyche***
  - ✚ Presented during the 2012 International Conference on Literature, Management and Education (ICLME'12), Manila Opera Hotel, Manila, November 17-18, 2012
- ✓ ***Making Sense: Media's Influence to the Youth***
  - ✚ Presented during the 2010 Asian Congress for Media & Communication (ACMC), Penang, Malaysia, October 28-30, 2010
- ✓ ***Academic Performance in Relation to Study Hours and Mass Media Exposure Among Students of Private Higher Education Institution in Cagayan de Oro City***
  - ✚ Presented during the 2008 International Research Conference, West Visayas State University (WVSU) Iloilo City, February 27-29, 2008

**Presented in a National Conference:**

- ✓ ***The Religious Beliefs of Filipinos as Revealed in Their Folk Literature***
  - ✚ Presented during the 3<sup>rd</sup> National Conference in Teaching English, Reading & Literature, Ateneo de Manila University, Quezon City, October 21-24, 2014

**Relevant Research/Papers (Articles) Conducted:**

- **As Co-author:**
  - ✓ ***The Introspection of the Media Literacy Skills of Cagayan de Oro Youth (2015)***
  - ✓ ***The Implications of Social Networking Sites on the Students' Social Relation Skills (2014)***
  - ✓ ***YouTube Viewing Patterns: Its Concomitant Effects (2014)***
  - ✓ ***Students' preferences on Independent and Full-Length Film (2014)***
  - ✓ ***Communication Majors Students' Perception on Recurring Theme in Filipino Films, Year 2012 (2014)***
  - ✓ ***Humor in Television Advertisement: Its Impact on the Buying Preferences Among College Students (2013)***

- ✓ ***The Impact of TV Advertisement on the Buying Pattern of Female College Students (2013)***
- ✓ ***Women Voices in Philippine Primetime Soaps (2013)***
- ✓ ***The Urban Legends of Cagayan de Oro: Themes, Archetypes, Psyche***  
✚ **Unpublished Doctoral Dissertation, Cebu Normal University, 2010**
- ✓ ***Academic Performance in Relation to Study Hours and Mass Media Exposure Among Students of Private Higher Education Institution in Cagayan de Oro City***  
✚ **Unpublished Master's Thesis, Lourdes College, 2007**
- ✓ ***Patient's Assessment of the Quality of Service of Obstetrics and Gynecology (OB-GYNE) Department of Northern Mindanao Medical Center (NMMC), Cagayan de Oro City***  
✚ **Unpublished MPSM Thesis, Capitol University, 2005**
- ✓ ***Mass Media Access, Habits and Preferences Among Working and Non-Working Women of Carmen, Cagayan de Oro City, 2000***  
✚ **Unpublished Undergraduate Thesis, Xavier University, 2001**
- ✓ **Manned, Edited and Collated articles for the Regional publication of Council of Deans of Arts and Sciences (CDAS 10) - *CDAS Gazette*, 2005**
- ✓ **Conceptualized, Edited and Written articles for the Capitol University Graduate School, *The Catalyst*, 2004**
- ✓ **Various articles, including News, Sports, and Column, written, edited and published in Xavier University's official school paper - *The Crusader*, 1999-2001**

## **AWARDS/DISTINCTIONS**

- ✚ ***Awarded as Session Best Paper during the 2012 International Conference on Literature, Management and Education (ICLME'12), Manila Opera Hotel, Manila, November 17-18, 2012***
- ✚ ***Awarded as The Best Paper for the Center for Research in Policy Studies, Education and Social Science during the 2012 Annual Presentation of Completed Research, MUST, July 24-25, 2012***
- ✚ ***Awarded as Bronze Medalist among the prestigious universities in the country during the Asian Congress for Media & Communication (ACMC) Student Grand Prix Research Competition, Lyceum of the Philippines, Manila Campus, November 23, 2011***



## **TRAININGS/SEMINARS ATTENDED**

### **TRAININGS**

- February 20, 2015**      **Equipment Proficiency Training, Speech Laboratory System  
MUST, Cagayan de Oro City**
- February 22, 2013**      **Equipment Proficiency Training, Language Laboratory System  
MUST, Cagayan de Oro City**
- June 6-7, 2012**      **In-Service Refresher Training for JEEP Teachers  
MUST, Cagayan de Oro City**
- November 8, 2011**      **In-Service Refresher Training for JEEP Teachers  
MUST, Cagayan de Oro City**
- November 26-27, 2010**      **Solid Waste Management, Orientation, Planning of  
The Bitan-ag Creek Rehabilitation Project  
MUST Audio-Visual Center, Cagayan de Oro City**
- October 18-19, 2010**      **JEEP Accelerate Training  
Apo View Hotel, Davao City**
- May 20-21, 2010**      **Capability Building for Extensionists  
Harbor Lights Hotel, Cagayan de Oro City**
- March 22-23, 2010**      **Capability Building for Extensionists: Climate Change  
& Technology Packaging  
Sponsored by Philippine Association of Extension  
Program Implementers (Region 10)  
Grand Caprice Hotel, Cagayan de Oro City**
- November 9-12, 2009**      **DynEd Teacher Training Course-Training in  
Computer-Assisted Language Learning  
Sponsored by USAID's Growth with Equity in  
Mindanao (GEM-3) & Interactive Language Solutions, Inc.  
MUST, Cagayan de Oro City**
- November 28, 2007**      **In-Service Training Workshop on the Teaching of  
International English Language Testing Systems (IELTS)  
MPSC, Cagayan de Oro City**
- November 16, 2006**      **Training-Workshop in Teaching & Learning: Syllabus  
and Teaching Technology in the English Language Program  
Sponsored by Commission on Higher Education (CHED) Region 10  
Media Resource Center, Bukidnon State College, Malaybalay City**

## SEMINARS ATTENDED

### ❖ International

- December 2, 2015**      **3<sup>rd</sup> International Research Conference on Higher Education**  
**Subic Bay, Olangapo City**
- August 21-13, 2015**      **14<sup>th</sup> Annual Int'l. TESOL Conference**  
**TESOL Centre, Clark Freeport Zone, Pampanga**
- August 15, 2015**      **International Leadership Conference**  
**Grand Caprice Hotel, Cagayan de Oro City**
- June 10-11, 2015**      **1<sup>st</sup> Int'l. Conference on the Emerging Trends in Film Practice**  
**UP Diliman, Quezon City, Philippines**
- February 7, 2015**      **2<sup>nd</sup> International Teacher Education Student Conference**  
**Marco Polo Hotel, Lahug, Cebu City, Philippines**
- October 3-4, 2013**      **International Conference in Higher Education 2013 (IRCHE 2013)**  
**Manila Hotel, Philippines**
- November 17-18, 2012**      **International Conference on Literature, Management & Education**  
**Manila Opera Hotel, Manila, Philippines**
- October 28-30, 2010**      **Asian Congress for Media & Communication (ACMC)**  
**International Conference on *Media and Culture: Global Homogeneity and Local Identity***  
**Penang, Malaysia**
- Feb. 27-29, 2008**      **International Research Conference – *Research: A Response to the Challenge of Globalization***  
**Sponsored by National Research Council of the Philippines (NRCP)**  
**Amigo Terrace Hotel, Iloilo City**

### ❖ National, Regional & Local

- August 13-14, 2015**      **Curriculum Review (Phase 1)**  
**Harbor Lights Hotel, Gusa, Cagayan de Oro City**
- June 16, 2015**      **Innovation Workshop for Agribusiness in CdO & Neighboring Regions**  
**Limketkai Hotel, Cagayan de Oro City**
- May 22, 2015**      **Seminar on Quantitative and Qualitative Research Methodologies**  
**Capitol University, Cagayan de Oro City**
- May 9, 2015**      **Teaching What Matters in the Future**  
**Dear Manok, Cagayan de Oro City**
- March 1, 2014**      **3<sup>rd</sup> SIBYA: Mindanao Student Communicators Congress**  
**SM City, Cagayan de Oro City**

<b>February 15, 2014</b>	<b>ECHO: Mindanao Young Communication Congress SM City, Cagayan de Oro City</b>
<b>December 16, 2013</b>	<b>Outcomes-based Education MUST, Cagayan de Oro City</b>
<b>October 21-24, 2014</b>	<b>3<sup>rd</sup> National Conference in Teaching English, Reading &amp; Literature Sponsored by Philippine Association of English Language, Linguistics, &amp; Literature Teachers (PAELLT), Inc. Ateneo de Manila University, Katipunan, Quezon City</b>
<b>May 24, 2012</b>	<b>Basic Photography Seminar-Workshop by Cagayan de Oro Press Club (COPC) COPC Bldg., Cagayan de Oro City</b>
<b>January 26, 2012</b>	<b>Stress Debriefing Lecture MUST, Cagayan de Oro City</b>
<b>November 18, 2011</b>	<b>Planning Session for the Regional Culture &amp; Arts Month Cagayan de Oro College-PHINMA, Cagayan de Oro City</b>
<b>October 23, 2011</b>	<b>Asian Congress for Media &amp; Communication (ACMC) 2011 Student Grand Prix, Lyceum of the Philippines</b>
<b>May 27, 2011</b>	<b>Arts and Sciences Faculty Orientation Lourdes College, Cagayan de Oro City</b>
<b>April 19, 2011</b>	<b><i>Media and Communication Management</i> MUST Audio-Visual Center, Cagayan de Oro City</b>
<b>April 2, 2011</b>	<b><i>Media Literacy and Teaching Literature Strategies</i> Sponsored by Region X English Language &amp; Literature Teachers' Association, Capitol University, Cagayan de Oro City</b>
<b>October 1, 2010</b>	<b><i>Yamug 3: Mindanao Folk Literature Expo</i> Xavier University, Cagayan de Oro City</b>
<b>August 20, 2010</b>	<b>Forum on Collective Negotiation Agreement Capitol University, Cagayan de Oro City</b>
<b>February 20, 2010</b>	<b>Graduate Students' Research Congress Cebu Normal University (CNU) Convention Hall, Cebu City</b>
<b>January 30, 2010</b>	<b><i>How to be an Effective Speaker</i> Xavier University, Cagayan de Oro City</b>
<b>October 24, 2009</b>	<b><i>Yamug 2: Mindanao Folk Literature Expo</i> Xavier University, Cagayan de Oro City</b>
<b>December 6, 2008</b>	<b><i>Homelessness and Land Tenure</i> Sponsored by Julio &amp; Florentina Ledesma Foundation, Inc. (JFLFI) MPSC, Cagayan de Oro City</b>

October 30, 2008	<b><i>Yamug: Mindanao Folk Literature Expo</i></b> Xavier University, Cagayan de Oro City
October 25, 2008	<b>Teaching of Critical Thinking in English Language &amp; Literature</b> Xavier University, Cagayan de Oro City
September 12, 2008	<b><i>Global Warming, Biotechnology &amp; Alternative Technology</i></b> Sponsored by Department of Science & Technology (DOST) MPSC, Cagayan de Oro City
July 22, 2008	<b><i>Sustainable Infrastructure for Climate Change</i></b> Sponsored by Department of Science & Technology (DOST) MPSC, Cagayan de Oro City
July 21, 2008	<b>Forum on Geology for Faculty Members</b> Sponsored by Philippine Association for the Achievement of Science, Inc.
March 1-2, 2007	<b><i>English Language and Literature Teaching and Assessment</i></b> Xavier University, Cagayan de Oro City
January 25-26, 2007	<b>Writeshop Local History &amp; Literature</b> Sponsored by Council of Deans of Arts and Sciences (CDAS) Region X, Collegiode Sto. Niño de Jasaan, Jasaan, Mis. Oriental
April 1, 2006	<b><i>Personal Mastery and Human Inquiry</i></b> Lourdes College, Cagayan de Oro City
July 29, 2005	<b>1<sup>st</sup> Seminar-Workshop for Moderators &amp; Campus Advisers</b> Philtown Hotel, Cagayan de Oro City
December 4, 2004	<b>24<sup>th</sup> Regional Convention – <i>Strengthening Research Culture Through Graduate Education</i></b> Sponsored by Philippine Association for Graduate Education (Region 10), Audio-Visual Center, MPSC, Cagayan de Oro City

## EXPERT SERVICES: RESOURCE PERSON

- ***Qualitative Research***  
- ***Speaker during the Different Methods and Techniques for Educational and Sociological Research, CAS Accreditation Room, MUST, December 11, 2015***
- ***Culture-Based Education***  
- ***Speaker during the Mid-Year In-Service Training, Kauswagan National High School, Cagayan de Oro City, October 26, 2015***
- ***The Art of Questioning***  
- ***Speaker during the Mid-Year In-Service Training, Bugo National High School, Cagayan de Oro City, October 29, 2015***

- ***Developing Competence Through Culture-Based Education***
  - **Speaker during the 5-Day Mid-Year Assessment and In-Service Training, Gusa National High School – Cugman Annex, Cagayan de Oro City, October 30, 2015**
- ***The Religious Beliefs of Filipinos as Revealed in Their Folk Literature***
  - **Paper presenter during the National Conference of Philippine Association of English Language, Linguistics, & Literature Teachers (PAELLLT), Inc., Ateneo de Manila University, Katipunan, Quezon City, October 21-14, 2014**
- ***The Converging Influence of Media in Today's Youth: Retrospecting Academic Performance and Media Exposure***
  - **Paper presenter during the 15<sup>th</sup> Annual In-House Evaluation of Completed Research, MUST, August 8, 2014**
- ***Enhancing Communication Skills Through Journalistic Writing***
  - **Resource speaker at Philippine Information Agency (PIA X), Cagayan de Oro City, November 23, 2012**
- ***The Urban Legends of Cagayan de Oro: Themes, Archetypes, Psyche***
  - **Paper presenter during 13<sup>th</sup> Annual In-House Evaluation of Completed Research, MUST, July 24-25, 2011**
- ***In-Service Refresher Training for JEEP Teachers***
  - **MUST, Cagayan de Oro City, November 8, 2011**
- ***Convergence: A Literary Expo of the Survey in Philippine Literature***
  - **As Facilitator at Lourdes College Graduate School, October 15, 2011**
- ***Making Sense: Media's Influence to the Youth***
  - **Paper presenter during the 12<sup>th</sup> Annual In-House Evaluation of Completed Research, MUST, July 20, 2011**
- ***Making Sense: Media's Influence to the Youth***
  - **Paper Presenter during the Asian Congress for Media & Communication (ACMC) International Conference on *Media and Culture: Global Homogeneity and Local Identity*, Penang, Malaysia, October 28-30, 2010**
- ***Extension Services Management & Orientation***
  - **Speaker at Barangay 26, Cagayan de Oro City, March 30, 2010**
- ***Academic Performance in Relation to Study Hours and Mass Media Exposure Among Students of Private Higher Education Institutions (HEIs) in Cagayan de Oro City***
  - **Paper presenter during the 9<sup>th</sup> Annual In-House Evaluation of Completed Research, MUST, July 18, 2008**
- ***The Self-Exploration Process***
  - **Resource speaker, Lourdes College Graduate School, October 15, 2006**
- ***Patient's Assessment of the Quality of Service of Obstetrics and Gynecology (OB-GYNE) Department of Northern Mindanao Medical Center (NMMC), Cagayan de Oro City, Paper presenter during the 2005 Research Convention, Capitol University, Cagayan de Oro City, March 12, 2005***

## EXPERT SERVICES: SCHOOL FUNCTIONS

- **Bids and Awards Committee (BAC) Regular Member – Jan. 31,2013 – June 2014**
- **Thesis Adviser (BS Technology Communication & Management, MUST)**
  - ***Anime: It's Depiction of Reality Among College Freshmen***
  - **Awarded as *Bronze Medalist* from among the prestigious universities in the country**
  - ***Adjudged as 2012 Best Thesis for the BS TCM Program***
  - ***October-2011- Present***
- **Panelist Undergraduate Thesis (BS Development Communication, XU)**
  - ***Crusader Publication: Involvement and Participation Among Xavier University (XU) Students***
  - ***The Status of Implementation of Campus Journalism Among Selected Public High Schools in Cagayan de Oro City***
  - ***Truth or Consequence: Examining the Right of Information Bill***
  - ***March 2012***
- **On the Job Training Coordinator (BS Technology Communication & Management)**
  - **Coordinated with Private and Government Agencies for the deployment of TCM interns**
  - **Forged Memorandum of Agreements with Private and Government Agencies**
  - **October-March 2012**
- **Curriculum Reviewer – AB Mass Communication Program**
  - **Lourdes College, Cagayan de Oro City**
  - **June 2011**
- **Extension Coordinator (College of Arts and Sciences)**
  - **Established and coordinated the carrying out of Extension programs with the Government Agencies including Local Government Units (LGU); and**
  - **Represented CAS in the various fora, meetings, and conferences involving the University's Extension plans, projects, and activities.**
  - **Dec. 2009-May 2011**

## MEMBERSHIP IN PROFESSIONAL ORGANIZATIONS

❖ Asian Congress for Media and Communication(Director,Mindanao)	International
❖ Informing Science Institute Engineers & Doctors (Reviewer)	International
❖ Researchers World(Educational Research Multimedia & Publication)	International
❖ Informing Science Institute (Reviewer)	International
❖ Institute of Research Engineers and Doctors (Reviewer)	International
❖ Emirates Association of Arts and Management Professionals(Reviewer)	International
❖ Asian Social Science (Reviewer)	International
❖ Asian Culture and History (Reviewer)	International
❖ Asian Online Journal (Reviewer)	International
❖ Reading Association of the Philippines (RAP)	National
❖ Philippine Association of English Language, Linguistics, & Literature Teachers (PAELLLT), Inc.	National
❖ National Organization of Professional Teachers (NOPTI)	National
❖ Regional Association of Government Communicators (RAGCOM) Region 10	Regional
❖ Philippine Association of Graduate Education (PAGE 10 & PAGE 7)	Regional
❖ FASPeC Cooperative - Board of Director (2009-Present)	Local
❖ First Community Cooperative	Local
❖ Epsilon Beta Kappa Society (Honor Society)	Local
❖ Phase III Regency Plain Subd.	Local
❖ Homeowners Association – Secretary (2001-2003)	Local
❖ MUST Faculty Association - Secretary (2011-2013)	Institutional

## SKILLS , INTERESTS & HOBBIES

- **Process Documentation Report, File Documentation & Office Management;**
- **Able and experienced in fields of Public Relations, Media Relations and Administrative Work;**
- **Journalistic Skills: News Writing, Feature and Essay Writing;**
- **Publication Writing and Editing, and Scriptwriting;**
- **Computer Applications (Word, Excel, Publisher, PowerPoint);**
- **Photography, Technical and Scientific Writing, Theater Arts;**
- **Conscientious and proficient in Interpersonal Communication;**
- **Party Organizing, Functions, Seminars, and Program Coordination; &**
- **Proficient in Written and Oral Communication.**

## GOVERNMENT EXAMINATION PASSED:

- ✚ **Licensure Examination for Teachers (LET)**
  - **Professional Regulation Commission (PRC)**
  - **August 2005, Cagayan de Oro City**

## RESEARCH INTERESTS/SPECIALIZATIONS

- ✦ **Media & Communication Studies**
- ✦ **Academic Achievement**
- ✦ **Gender Studies**
- ✦ **Youth Culture**
- ✦ **Advertising**
- ✦ **Film Genre and Development**
- ✦ **Literary Studies**
- ✦ **Gender and Development**
- ✦ **Policy and Governance**
- ✦ **Management**
- ✦ **Popular Culture**
- ✦ **Social Networking**
- ✦ **Literature**
- ✦ **Management**
- ✦ **Internet and Social Media**
- ✦ **Media Literacy**
- ✦ **Folk Literature**
- ✦ **Social Science**