

Dr.K.Anandhi

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Qualification

- M.B.A., M.Com., M.Phil., Ph. D

Experience

- Teaching - 10 Years
- Research - 7 Years

Specialization

- MBA Hospital Administration
- Marketing

Research Supervision

- M.Phil - 1

Administrative Experience

- Member in Directorate of Constituent Colleges M.K. University, Monitoring Admission and Academic Functions, 2014-2016.

Membership

- Indian Society for Technical Education, Life Member, National, Member.

Extension Activities

- Hospital Visits, Exposing students to various Classification of Hospitals, Madurai, 2014 to till date, Practical Exposure in Health Sectors.
- Village Adaption (School of Business Studies), Planting of saplings, Aathanoor Village, Madurai, Tamil Nadu, 1-15, September, 2017, Contributed to Prime Minister - SWACTH PACKWADA.

Published

- Services Marketing, Dr. K. Anandhi, Lambert Academic Publishing, 2016, 155, ISBN: 978-3-330-00054-4.