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Qualification

- M.B.A., PGDCA., PH.D

Experience

- 10 Years

Field of Specialization

- Human Resource Management
- HR Analytics
- Total Quality Management
- Organizational Development
- Managerial Economics
- Marketing Research
- Management Information System

Research Specialization

- Service Quality
- Trait Theories
- Internal Marketing
- Green Management

Research Supervision

- Ph.D - 1
- M.Phil - 4

Professional Experience

- BPL Wireless Telecommunications Ltd. - Sales officer.
- P.K.R.Arts college, Gobi. - PG Lecturer.
- Fatima College, Madurai - HOD, PG Lecturer
- CVS Granites - Administrative Officer
- Madurai Kamaraj University - Assistant Professor

Research Collaboration (Both National & International)

- CMA, Indian Cost Accountants of India, MoU 2016, Papers, Journal.

Honors/Awards/Recognitions

- Best Paper Award -2018- By EAST (Environmental Advisory Sustainable Trust), Tirunelveli.
- Chaired Technical Session – International Conference – Mother Teresa University- September 2018
- Resource Person for Refresher Course- Madurai Kamaraj University –March 2018

Membership in Academic Bodies

- Member-Board of studies – Madurai Kamaraj University.
- Member-board of Studies- VVV College For Women, Virudhunagar.
- External Examiner – Fatima College, Madurai.
- External Examiner – Sri Meenakshi Government Arts College For Women, Madurai.
- External Examiner – Ambika College, Madurai
- Member – Examination Board – Avinashilingam Deemed University, Coimbatore.
- Member – Examination Board – SRM University, Chennai.
- Examiner – Jamal Mohamed College, Tiruchirapalli.
- Member – Selection Committee – Madurai Kamaraj University.
- Member – Enquiry Committee, Madurai Kamaraj University.

Membership in Professional Bodies

- General Body Member -Tamilnadu Centre for Entrepreneurs Development (TACED)
- Member - Madurai Management Association.

Administrative Experience

- Women Empowerment Committee, MKU, Activities for Women staff, Enquiry Committee, 2017-2018.
- Administrative officer, CVS Granites, Business Development and Consultancy, 2008-2013.