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## Qualification

- MBA.,M.Sc.,M.Phil.,Ph.D.,PGDCA.,PGDPM &LL., PGDIB.,FDP(IIM-I)

## Working Experience

- Academic - 15
- Industry - 2

## Area of Interests

- Financial Management
- Business, Economics
- Strategic Management
- Research Methodology

## Membership

- Life Member of Indian Society of Technical Education (MISTE)
- Member of All India Management Association (AIMA)
- Executive Committee Member of Erode District Consumer Protection Centre, Erode
- Member of Association of Scientists, Developers and Faculties [ASDF] (Membership No 7908972803719353)
- Treasurer, Meiporul Charitable Trust, Erode. Trust Registration No.3340, dated 08.04.2015. The trust is running for Social Motive.
- Life Member for Global Research Development

## Publications

- Books Published - 11
- Article published in International/National Journal - 131
- Article published in ISBN Book/Proceedings - 21
- Paper presented in National/International Conferences - 93
- International/ National Conference Organized- As a co-ordinator - 5
- Seminar/Workshop/FDP Organized- As a co-ordinator - 27
- FDP/Workshop attended - 31
- Invited Talk at various Colleges and Resource Person in Conferences/FDP/Workshop - 95

## Research Guidance

- Ph.D - 11
- M.Phil - 18
- MBA - 95

## **Research Grant**

- Completed the Minor Research Project on “Socio-Economic Status Of Women Sanitary Workers with Reference to Selected Municipal Corporations Of Tamilnadu” (Funded by UGC)
- Completed a Research project from Association of Indian Management Schools (AIMS)
- Organised a 14 days FDP on Research Methodology (Sponsored by AICTE)
- Completed the Research Project on Social security of migrant labours with reference to construction sector in Erode district, Tamilnadu (Funded by Malcolm & Elizabeth Adiseshiah Trust, Chennai)
- Guided the student research project in the topic of “Performance MSME in Erode District” (Funded by TNSCST)
- Contributed the Chapter 6- “Gender” for the Human Development Index Report for the Districts of Erode and Thirupur. (Funded by State Planning Commission, Chennai).
- Organised Three training Programme on Human Rights for Students (Funded by NHRC)
- Organised the National Environment Awareness Campaign in February 2015 (Funded by MoES)
- Completed Minor Research Project on Mapping Social security of Beedi Workers in Tamilnadu. (Funded by UGC)
- Received the doctoral research fellowship scheme for his Ph.d Scholar (Funded by ICSSR).

## **Visiting Assignments**

- Delivered Key note speech at 6th ICBME, Columbo, Srilanka on December, 2017
- Shared as a Session Chair at 3rd Business Conference, NIDA, Thailand on March 2017
- Visiting faculty for Lumbini Academic College, Kathmandu, Nepal.
- Serving as a Doctoral Committee member for 10 Ph.D Scholars.
- Acted as a one of the Project member for Slum Clearance Board-Rajiv Awas Yojana (RAY) project at Tirupur District, Tamilnadu (Sponsored by NTTTR, Chennai)
- As a Co-ordinator, the Nutrition survey among Kongu Engineering College Students with the collaboration of Cedar valley Cardiovascular Center in US was conducted.
- Conducted the survey for “Nirmal Bharat Abhiyan Scheme” at Vadamugam Vellode Panjayat, Erode District, Tamilnadu
- Organised a Programme for students on the topic of “Rajiv Gandhi Equity Scheme” on 07.02.2013.
- Actively involved in the survey on LPG Scam along with Erode collectrate and PDS Department.
- Actively involved in Survey of Shops and Establishment Act in Erode Municipality on 7th March 2015. This Programme is supported by Labour Department, Government of Tamilnadu.
- Conducted a survey on Consequences faced by passengers towards Bus Transport in Erode District. The Job was assigned by Erode District Collector.(September 2015)

## **Major Consultancy Projects**

- Management Policy Consultancy for SLT Animal Feeds Ltd, Erode.
- Market Study on Textile Showrooms at Erode and nearby places for Ms.Bharani Silks, Erode
- Management Development Programme and Market Study for Hashprompt Technologies Pvt. Ltd, Erode
- Market Study for IOC Petrol Bunk- Sri Krishna &Co-(CD Petrol Bunk)
- Market Study on Napkin Products at Salem, Erode, Coimbatore and Namakkal Districts for M/s. Ascent technologies
- Market survey on Mayonnaise Products at Coimbatore, Chennai, Bangalore and Cochin for SKM Egg Products, Erode.
- Market Survey at Hospitals in Salem, Erode and Coimbatore regarding the Hospital software for Spiretek Solution, Erode
- Market Survey for Easy tab solutions at Hospital and Automobile Agencies in Erode and Coimbatore for Samvit Technologies, Perundurai
- Feasibility Study on Starch Products usage at Oil Well for M/S. Angel Starch Chemicals Ltd, Erode- The study was

conducted at Karaikal and nearby places.

- Promoting Texvalley by conducting campaign Programme for ProChamp, Clean Green Erode Mission

### **Contribution to Institution Building**

- Acting as a Staff Co-ordinator of Citizen Consumer Club. In the year 2015 & 2017, the club was awarded the Best CCC among all Colleges in Erode District.
- Acting as a R&D Co-ordinator for the Department.
- Serving as a Member in Library Committee and Research committee of the College.
- Served as a member for various committees in organizing programmes at KEC.
- Served as a Industry Institute Partnership (IIP cell) coordinator for MBA department during 2009-2011.
- Served as a Deputy Warden during 2004-2006.
- Served as an Exam Cell Incharge during 2005-2006.
- Served as a Placement Co-ordinator for MBA Department during 2006-2009.

### **Awards**

- Received Ramasamy P.Aiyar Best Young Teacher Award for the year 2011 at 23rd Annual AIMS Convention at Bhubaneswar.
- Received P.K.Das Memorial Best faculty Award from Nehru Group of Institution in the discipline Management Studies for the year 2011 and 2016
- Best Teacher Award for the Year 2010-2011 at Kongu Engineering College
- Best teacher award (2013) from National foundation for Entrepreneurship Development (NFED), Chennai.
- Received the award for Best performing Researcher in Publications and outside interaction in Kongu Engineering College for the year 2014-15.
- Received Best Researcher Award from Kongu Engineering College for the year 2016
- Best Teacher Award from Navaraj Educational Trust (2015), Coimbatore on 28th February, 2016.
- Best Citizenship Award-2015 from International Publishing House, New Delhi.
- Recognized by SEBI -Certified Resource Person for conducting Financial Education Workshops.
- Recognized assessment officer for conducting National Skill Development Corporation (NSDC) examination.
- Recognized Examiner for CA and ACS Courses.
- Received appreciation certificate from District collector on 26th Jan 2014 for key person to conduct LPG Scam project.
- Got appreciation certificate for 100 % result in Velalar College of Engineering and Technology, Erode-12.
- Received Best Paper award from National Conference held at Periyar University, Salem in the year 2005.
- As a Staff Co-ordinator, the Citizen Consumer Club of Kongu Engineering College was awarded Best CCC among all Colleges in Erode District for the year 2015 & 2017.
- Received certificate of appreciation from CII-Yi for the contribution to Nation Building activities for the year 2014-15 and 2015-16.
- As a Co-ordinator, the department has got National Award Gold medal consecutively for three years from 2015 to 2017 from Association of Management School (AIMS) for Social responsibility activities