

EDITORIAL/REVIEW COMMITTEE

Dr.S.Praveen Kumar

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Centre for Tourism and Hotel Management
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Qualification

- MBA, M.A(Tourism), M.Phil, Ph.D.

Experience

- Industry - 9 yrs
- Teaching - 5 Yrs

Field of Specialization

- Services Marketing
- Tourism Management
- Entrepreneurship

Research Specialization

- Marketing & HR
- Tourism Marketing
- Brand Management

Research Supervision

- Ph.D - 1
- M.Phil. - 3

Professional Experience

Teaching

- Assistant Professor in Madurai Kamaraj University

Industry

- Financial Consultant in HDFC Standard Life Co- Ltd
- Thomas Cook (I) Ltd
- Resolve Business Services in Business Manager
- Sterling Holiday in Sales Manager

Awards

- Appointed as Council of Representative of “World Peace Committee in India” for the period (27.02.2018 to 28.02.2019)
- Conferred with Honorary “D.LITT” by International Economics University, for SAARC Countries - 2017
- Conferred with “Distinguished Teacher Award: Management” by Management Teachers Consortium Global (MTC – Global) – 2017

- Conferred with “Young Faculty Award” by VIFFA, Chennai Award code: YFA/M/Mgmt./VIFFA 2015

Membership

Academic Bodies

- Member, All India Management Association
- Life Member, Indian Tourism & Hospitality Congress
- Life Member, South Indian Congress
- Life Member, Management Teachers Consortium-Global

Professional Bodies

- Member, Million Dollar Round Table, USA
- Member, American Marketing Association, Chicago
- Life Member, National Geographic Society