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A Study on Economic Development of Women through Skill Training Programme at Small Industries Product Promotion Organisation (SIPPO)

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Abstract

The concept of a skill training program for entrepreneurial development involves equipping a person with the required information and knowledge used for enterprise building and polishing his/her entrepreneurial skills. Nowadays, the skill training program has been used as an essential tool to make new entrepreneurs. To enrich the development and empowerment of women, SIPPO has promoted many women as entrepreneurs in various fields like Food Industries, Food Processing Industries, handicrafts, Essential Oils, Cosmetics, and coir works through providing skill training programs. This study is conducted to identify the effectiveness of skill training programs. The researcher used primary data collected from the beneficiaries who were attended the skill training program organized by SIPPO in Madurai and Dindigul.

Keywords: SIPPO, Skill training programme

Introduction

Government support is a prerequisite for the development of entrepreneurship. The Indian government, both at the central and the state level, provides financial and non-financial assistance through SIDO, NSIC, ECGC, SSI Board, NIESBUD, TIIC, SFC, IIBI, IFCI, SIDBI, SIDCO, IDBI, DIC, SENET, SISI, TANSIDCO, and SIPPO. Small Industries Product Promotion Organisation (SIPPO), a joint venture of National Small Industries Corporation (NSIC, a Govt. of India Enterprise), Tamilnadu Small Industries Development Corporation (TANSIDCO, a Tamilnadu Govt. Undertaking). Its main objective is to promote Micro, Small, Medium, Village, and Rural Industries. SIPPO is imparting training programs in product manufacturing for the past three years. After training, SIPPO provides marketing platforms to the beneficiaries to market their products and make them entrepreneurs. Many of the beneficiaries were running their units successfully.

Objectives of the Study

- To evaluate the performance of SIPPO towards conducting skill training programs for the empowerment of women in select southern districts of Tamilnadu.
- To offer suitable suggestions based on the study.

Scope of the Study

An in-depth analysis is being done to find out the performance of SIPPO on women empowerment through skill training programs conducted in select southern districts in Tamilnadu. The study was conducted Madurai and Dindigul districts.

Methodology and Sampling Design

Samples of 100 women beneficiaries of SIPPO who attended skill training programs were selected for the study. In this study, the researcher stratified the models based on districts of Tamilnadu from the chosen communities; convenient sampling was adopted for selecting the respondents. Questionnaires were used to collect the primary data.

Profile of the Respondents

Table 1: Demographic Characteristics of the Sample Respondents

Demographics	No. of Respondents	%
Age (in years)		
Below 30	14	14
30-40	62	62
40-50	22	22
Above 50	4	4
Educational Qualification		
Up to HSC	22	22
Diploma	4	4
Graduate	66	66
Post Graduate	8	8
Marital Status		
Single	14	14
Married	86	86

Table 4: Opinion about a Skill Training Program

Particulars	Number of Respondents					Garrett score	Mean score	Rank
	I	II	III	IV	V			
Place of training	24 (1800)	33 (1980)	21 (1080)	14 (560)	8 (192)	5582	1116.4	I
Duration of training	7	21	16	13	43	4137	827.4	V
Method of training	21 (1575)	11 (660)	30 (1500)	21 (840)	17 (408)	4983	996.6	III
Training hall facilities	17	22	14	34	13	4967	993.4	IV
Material given	31 (2325)	12 (720)	19 (950)	19 (760)	19 (456)	5211	1042.2	II

Source: Primary Data

Table 5 shows place of training is ranked first and material given is ranked second. The third rank goes

Number of Family Members		
1-3 members	12	12
4-6 members	64	64
Above 6 members	24	24

Source: Primary Data

Table 2: Respondents Satisfaction towards Skill Training Programme

Opinion	No. of Respondents	%
Satisfied	44	88
Dissatisfied	6	12
Total	50	100

Source: Primary Data

Inference: It is observed from the above table that 88 percent of the respondents are satisfied with the skill training program, while the remaining 12 percent feel dissatisfied about the same.

Table 3: Level of Satisfaction of Respondents towards the Skill Training Programme Conducted by SIPPO

Levels of Acceptance	No. of Respondents	%
Low Level	9	10
Medium Level	32	36
High Level	47	54
Total	88	100

Source: Primary Data

Inference: It is observed from the above table that 10 percent of the respondents were satisfied at a low level, 36 percent of the respondents have a medium level of satisfaction. In comparison, the remaining 54 percent have pleasure at a high grade towards the skill training program conducted by SIPPO.

to method of training. Fourth rank goes to training hall facilities, and Duration of time is ranked fifth.

Table 5: Opinion of the Respondents about the Skill Training Program

Benefits	No. of Respondents					Total weight	Weighted Average	Rank
	HS	S	N	DS	HDS			
Improvement in technical skills	1 (5)	1 (4)	8 (24)	105 (210)	85 (85)	328	1.64	V
Have close association with government authorities	18 (90)	27 (108)	95 (285)	32 (64)	28 (28)	575	2.875	III
Improves Interest on business	31 (155)	92 (368)	30 (90)	27 (54)	20 (20)	687	3.435	I
Giving Business information	6 (30)	61 (244)	80 (240)	22 (44)	31 (31)	589	2.945	II
Improvement in selling knowledge	4 (20)	38 (152)	66 (198)	52 (104)	40 (40)	514	2.57	IV

Source: Primary Data

Note: Figures in the brackets indicates the weights of the respondents

(HS = Highly Satisfied, S = Satisfied, N = No Opinion, DS = Dis Satisfied, DHS = Highly Dis Satisfied)

Table 5 shows that improves Interest in businesses ranked first, Giving Business information is ranked second, Have close association with government authorities ranked third, Improvement in selling knowledge is ranked fourth, and Improvement in technical skills is ranked fifth.

Chi-Square Test

Hypothesis of the Study

There is no significant relationship between

- Educational qualifications and opinion on training provided by SIPPO
- Marital status and opinion of training supplied by SIPPO

Table 6

Test of significance	Calculated value	DOF	Table value	Result @ 5% Sig. Level
Educational qualifications and opinion on skill training provided	2.42191	4	9.49	Not satisfied
Marital status and opinion on skill training provided	6.31749	1	3.84	satisfied

Source: Primary Data

Based on the Findings, the Following Suggestions are made

- The duration of the training program should be extended.
- SIPPO can motivate the women beneficiaries by conducting more skill training programs and making them become entrepreneurs.
- Feedback from the trainees must be considered, and follow-ups actions need to be taken to improve the quality of the Skill training program.
- Need more advertisement to increase the number of participants

Conclusion

SIPPO provides skill training programs to create self-employment opportunities. SIPPO has fed the knowledge of self-employment to the beneficiaries/trainees through a skill training program and tries to make them entrepreneurs. SIPPO always encourages the women beneficiaries to participate in training programs. Thus the role of SIPPO is imperative in enhancing entrepreneurial traits and women empowerment.

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